We are Underway!!!

They say a picture tells a thousand words, and for us that saying is very true.

On Wednesday the 16th of May our site clearing partners, Q Mulching, commenced work on clearing the site in preparation for our civil works and construction.

This was a very exciting time for us and a day that we have dreamed of and looked forward to for a long time.

All of a sudden the ocean feels very very close and the view from the sales office is spectacular. We are very lucky to have this as our amazing workplace every day!

This major project will be transformational for the Marina precinct and heralds the first major project around the Marina since the Ramada Resort was constructed a decade ago.

And it will not be the last!
But how about we let the pictures tell the story…….
New Expanded Range of Homes

Over the last four months we have been working diligently on the evolution and evolvement of our range of homes. We are excited to announce the range of homes based around five Design Styles:

- The Sandpiper
- The Kingfisher
- The Retreat
- The Fraser
- The Entertainer

These homes give the Anchorage an expanded and diverse group of home choices that will have something for everyone. Each home will be presented in its own high quality, four-page booklet that explains the home in detail.

**New house brochures available from Friday the 25th of May!**

**House of the Month**

The Retreat 185 is our newest home and one we are very proud of. The vision for this home was to create a wonderful indoor/outdoor living experience, all located around a private central courtyard.

The centre-point of the courtyard is the large alfresco zone which can be enhanced with Zipscreen blinds and an ‘Outback Sunroof’ creating a private oasis in Queensland’s most temperate climate. Surrounding the courtyard are the living areas and master bedroom precinct complete with sliding doors to open the entire area up into a huge living zone.
A second bedroom complete with its own bathroom, gourmet kitchen with full walk in pantry, double car garage, two visitor spaces, and store room round out what can be only described as an amazing lifestyle home:

A Range of Homes loaded with Lifestyle Features

When it comes to Lifestyle Living, the kitchen and its adjoining alfresco area really is the centre of the universe. Let’s face it we spend a large chunk of our lives in these important parts of the home.

It was with this in mind that we made the kitchen precinct a major focus of our house designs.

The Anchorage homes have four components all working together to deliver a wonderful kitchen experience, kitchen/alfresco/walk in pantry and servery all seamlessly working together.
The addition of walk in pantries to all our designs has really enhanced the gourmet kitchen and ties beautifully in delivering the best in lifestyle living!

Lifestyle & Piece of Mind

If there was ever a match made in heaven, it would be Home Automation and Security. The Anchorage Lifestyle Living is proud to announce our new ‘Home Automation & Security package.

INCLUDES

- Full alarm system covering main bedroom, living areas, garage & store room
- Siren inside and out with external strobe light
- 3 wall mounted keypads
- Pet friendly sensors
- Alerts your phone and controlled key peds, your phone or a garage’s key fob.

SAFE by Lockwood includes 24 monitoring by the alarm.

User-friendly home automation system with remote monitoring and control of alarm, intercom, cameras, air conditioning and blinds. All from the touch of your phone.

- Video intercom in stainless steel at your entry and a 7” colour internal station
- Answer calls while out or overseas
- Cameras to view both front and rear yards, from anywhere anytime
- Air conditioning and blind control from the phone

This user friendly home automation system has remote monitoring and control of alarm, intercom, cameras, air conditioning and blinds.
All from the touch of your smart phone........

Announcing the FCSLA

The Fraser Coast has been recognized as one of Australia’s retirement hotspots. Industry leaders such as leading demographer, Bernard Salt, from KPMG has identified this fact in numerous recent press pieces.

Top seachange and treechange towns ...

New South Wales
- Forster-Tuncurry
  - Population 20,000
  - 65+ NILF: 32%
  - Median house price: $533k
  - Sydney median: $1.2m
  - BB2M ratio: 224:100

Victoria
- Echuca-Moama
  - Population 20,000
  - 65+ NILF: 19%
  - Median house price: $320k
  - Melb. median: $881k
  - BB2M ratio: 130:100

Queensland
- Hervey Bay
  - Population 52,000
  - 65+ NILF: 24%
  - Median house price: $328k
  - Brisbane median: $552k
  - BB2M ratio: 172:100
And now leading local Lifestyle Living and Retirement Living businesses have banded together in forming the ‘Fraser Coast Senior Living Alliance.

And the Anchorage Lifestyle Living team is happy to be a passionate founding member of this wonderful initiative. Other members include, Bolton Clarke, Palm Lakes, Latitude 25, RV Homebase, amongst many others.

The local Lifestyle Living and Retirement Living industry is a major employer and brings vast economic benefit to the Fraser Coast as one of its major industries.

One of the key objectives of the FCSLA will be to raise awareness far and wide about Hervey Bay as a retirement living hotspot and to lobby council and government on behalf of this major local industry.

Bernard Salt: Retirement village living of the future will be all about lifestyle…..

In a recent interview, acclaimed futurist and demographer Bernard Salt says that retirement village living of the future will be all about lifestyle, suggesting that baby boomers will make retirement ‘fashionable’ by the end of the decade.

“We will remove the ‘R word’ from our vocabulary and replace it with ‘lifestyle’,” Salt says.

This shift represents the evolvement of retirement products for people with a desire for youthful longevity in their later years.

In the built environment, this will translate into more “gated lifestyle communities,” with all the services and likeminded residents found in the retirement villages of today.

Salt also suggests that we can expect to see the trend of ageing Australians looking for a seachange increasing, hinting that the Bellarine and Mornington peninsulas in Victoria, Central and South coasts in New South
Wales, and Gold and Sunshine coasts in Queensland, will continue to hold appeal.

Bernard Salt will be giving more original insights into the subject as a keynote speaker, at the Property Council’s Retirement Living Summit in November on the Gold Coast.

**Interesting Note:** 54% of the local population is over 45

---

**Iconic Fraser Coast**

In planning our expanded range of homes, we wanted to utilize imagery that is synonymous with the Fraser Coast. The five hero shots that form the front covers of our range of Homes all showcase this beautiful region:
How many can you identify?
‘The People have Spoken’

“The Anchorage is going to be our home and from the people we’ve met along this journey who we will be sharing it with, we know that the future will be filled with new friends experiencing a life by the sea, in a glorious part of the world, ready for all the fun, relaxation and excitement this lifestyle can provide. Meet you at the Boat Club”
Cheers D & W!

People keep asking me why we chose a village life?
Our reply is it is not just a village, it is a lifestyle!
We researched for our ‘forever home’ for a very longtime.
Research brought us to Hervey Bay to check out Anchorage Lifestyle Living.
We then left Hervey Bay, to go and sell our house down south, so we could invest in our future here.

Metres from the beach
300 meters to the boat ramp
400 meters to boat club with cinemas
1 km to a large shopping centre.
Low level modern houses surrounded with parkland.
G & W
Anchorage Big 4 Offer….Only 5 more left!

The Anchorage ‘Big 4’ offer has been received extremely well. It’s two core focuses are on saving our residents money, and enhancing their Lifestyle.

The ‘Big 4’ offer is still open, but please note we have filled 10 of the 15 packages.

For further information on these amazing offers request your copy of the ‘Big 4’ offer from our sales team…..Happy Lifestyle Living everyone!
THE most popular council areas for over-65s to retire in Queensland have been revealed - and almost all are in regional coastal areas.

Analysing ABS data, property research company CoreLogic has found retirees are shunning the 'big smoke' in favour of a quiet coastal lifestyle in the state's regions.

Of the top 10 most popular places to retire in the state, half are in the Wide Bay-Burnett region.

The Fraser Coast region is the second most popular Queensland region among retirees, with 25.4 per cent of its 102,953 residents aged 65 or over.

"The Fraser Coast has been a retirement hotspot for some time, even though only a quarter of the population is over 65," CoreLogic research analyst Cameron Kusher said.

"Housing's a lot more affordable in these areas than the capital city," Mr Kusher said.

"People can sell out of a nearby large city and live debt free in these areas." The only two Queensland regions to make the national list of top 50 most popular spots for retirees were Hinchinbrook and Fraser Coast.
Comprehensive Information Kits….

We have comprehensive information kits that include everything you need to know about our expanding range of Lifestyle homes and the extensive enhancements to this exciting project.

Come and visit us in our Sales Centre at 645 Esplanade Urangan to pick up your information pack, or call our team on 0433 229 057 to request a presentation pack be mailed out to you.

Looking forward to seeing you soon, and remember, our Sales Centre is open 9-4pm six days a week (Sundays by appointment).

The Anchorage Team